

# JARED LAURENCE

**Men's dating coach · Founder, Modern Success · Fort Lauderdale, Florida**

Helps men who are doing fine at everything else get dating back on track, usually after a divorce or a long relationship.

| 20 | 7,000+ | 479 |
|---|---|---|
| YEARS COACHING MEN | STUDENTS | MARRIAGES |

## BIO

Jared Laurence has coached men on dating for 20 years, with more than 7,000 students and 479 marriages through his company, Modern Success, in Fort Lauderdale.

He was the least likely guy in the room to end up doing this. Bullied and terrible with women, he tried his first approach at a cancer walkathon, and it took him three years to get any good.

Today most of his clients are men 35 to 55 who are good at their jobs and out of practice at dating. His work is the practical half: where you go on a Tuesday night, what you say, and how you rebuild a social life when the old one belonged to the marriage.

He's done the starting over part himself, and he's now engaged to dating coach Anna Pellegrino.

## INTRO TO READ ON AIR

> *Jared Laurence has coached men on dating for 20 years, 7,000 students and 479 marriages. He was the least likely guy in the room to end up doing this, and he had to start over himself. Jared, welcome.*

## QUESTIONS HOSTS CAN ASK

- A guy's 46, good job, hasn't been on a first date in 15 years. What does he do this Tuesday night?
- Why do the guys who were good husbands have the hardest time?
- What's wrong with "work on yourself first"?
- When do you bring up the kids, and what do you actually say?
- What happened at that cancer walkathon?

## TOPICS

**Starting over after a long marriage**
She got the friends. Rebuild the social life first: one place, one night a week, and meet the staff before anyone else.

**Why the good husbands struggle most**
Years in the comfort gear. The five gears he teaches: comfort, playful, flirting, connection, sexual.

**"Work on yourself first" has cost men years**
Action first, and the confidence turns up behind it. What to do this week, before you feel ready.

**Your married friends' advice is out of date**
The last time they dated, the apps didn't exist. What changed while you were married.

**The apps, for men with real jobs**
Low volume, a specific comment on her profile, then move it to a date.

**When to bring up the kids**
How to date with kids in the picture, and what that conversation sounds like.

## AS HEARD ON

- Don't Pick the Scab with David Webb, Ep. 163
- The Glen Gilbert Connection, 1150 KKNW
- Ghosted with Abby Rosenblum
- Sex and Happiness with Laurie Handlers
- The Love Lab · Everything But Politics

## WORKING WITH HOSTS

Records remote, your format, your clock. Solo, or a joint episode with Anna Pellegrino if it fits your show. On anything clinical, he defers to you.

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